Some ideas to consider:

* What is the effect of the amount of images/number of videos on the article p popularity?
* Is there a relationship between the number of words in the content and/or  
  number of words in the title in the article popularity
* Is there a concrete relationship between average length of words in the content to the popularity
* **Create a grading/rank for the popularity: Excellent, Good, Okay, Poor, Very Poor**
* How is the ranking of the channels with respect to share’s popularity
* What data channel has the most popularity and what features in that data channel contributes towards that assertion. Is this also observed in the other data channels?
* What about the effects of the Worst, Best, and Avg keywords
* Is there an influence on the min, max or avg shares on each article referenced articles. Does the number of shares in those referenced articles also influence the number of shares in the main article?
* At what point in the weekend do people share articles the most? Can that mean people read those articles the most on those days?
* What is the effect of LDA analysis on the article popularity?
* Does article with more text sentiment influence the popularity?

Important link for paper that created the dataset : [55638607.pdf (core.ac.uk)](https://core.ac.uk/download/pdf/55638607.pdf)